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AUSTRALIAN  
SCHOOL OF BUSINESS™  
THE UNIVERSITY OF NEW SOUTH WALES

*2009 Lifelong Learning Series*  
**STRATEGICALLY MANAGING  
ORGANISATION CULTURE**

**Dr. Jaco Lok**  
*Lecturer, Australian School of Business, UNSW*  
**Wednesday, 18 November 2009**

**Overview:**

One of the most difficult leadership challenges is to build an organisational culture that supports company strategy. Many business leaders struggle to come to grips with building and managing organisational culture in a way that enhances strategic success.

In this seminar Dr Jaco Lok will discuss the challenge of aligning strategy and organisational culture as illustrated by some recent prominent case examples. He will also present tools for effectively managing organisational culture.

**Speaker profile:**

Dr Jaco Lok is a Lecturer of the School of Organisation and Management at the Australian School of Business, University of New South Wales. He holds a PhD in Organisation Studies at the University of Cambridge, U.K., and draws on 4 years of professional experience as a strategy consultant at The Boston Consulting Group. His research focuses include understanding the relative stability of organisational practices with a particular focus on corporate governance.

**Date:** Wednesday, 18 November 2009  
**Time:** 7:00pm – 8:00pm (networking drinks follow)  
**Venue:** Cliftons – Level 33, No. 9 Queen’s Road Central  
**Cost:** Free of charge  
**Bookings:** Fax completed booking form to +852 2588 1724  
**Enquiries:** Contact Gladys Lo T: +852 2593 9900 E: [info@agsm.com.hk](mailto:info@agsm.com.hk)



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**BOOKING FORM**

**STRATEGICALLY MANAGING  
ORGANISATION CULTURE**

**Dr. Jaco Lok**  
**Lecturer, Australian School of Business, UNSW**

7:00pm, Wednesday, 18 November 2009  
Cliftons, Level 33 No. 9 Queen's Road Central

**REGISTRATION BY FAX**

Please complete the form below and fax to +852 2588 1724.

For enquiries please call +852 2593 9900

<b>Name:</b>	<b>Surname:</b>	<b>Position:</b>	<b>Organisation:</b>
<b>Address: Home <input type="checkbox"/> / Company <input type="checkbox"/></b>			
<b>Email:</b>	<b>Contact No:</b>	<b>Program/ Year:</b>	

**GUESTS**

If bringing accompanying guests, please complete details below.

<b>Guest Name:</b>	<b>Position:</b>	<b>Organisation:</b>	<b>Email:</b>
1.			
<b>Guest Name:</b>	<b>Position:</b>	<b>Organisation:</b>	<b>Email:</b>
2.			
<b>Guest Name:</b>	<b>Position:</b>	<b>Organisation:</b>	<b>Email:</b>
3.			

-- Please return completed booking form to Fax: +852 2588 1724 --